

**Big boost to electronic manufacturing in State; Micromax and OPPO to set up mobile phone manufacturing units at Greater Noida**

**Direct employment to be created for 5000 persons in Micromax unit and to 30,000 persons in OPPO manufacturing unit: *Chief Secretary***

**Micromax to invest Rs 210 crore in Greater Noida**

**Chief Minister, Shri Akhilesh Yadav presented the allotment letter to Micromax**

**One of the top most mobile phone manufacturing company of China, OPPO aims to manufacture 5 crore mobile phone per year in next three years**

**Facilitate the site-visit of OPPO officials tomorrow and provide necessary information: *Deepak Singhal***

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Chief Secretary of Uttar Pradesh, Shri Deepak Singhal has directed to provide all facilities on priority to Micromax and OPPO mobile phone manufacturing companies to set up their units in Greater Noida.

In a big boost to electronic manufacturing clusters in Uttar Pradesh, major mobile and smartphone manufacturing companies- Micromax Informatics and OPPO have proposed to set up mobile phone manufacturing units at Greater Noida. Micromax would establish its unit over 17 acres of land, while OPPO would set up its unit on around 150 acres. Chief Secretary said that about 5,000 jobs would be directly created in Micromax unit, whereas, 30,000 direct employment opportunities would be created in OPPO manufacturing unit. Same number of indirect job avenues would also be created.

Chief Secretary was meeting the senior officials of Micromax and OPPO mobile manufacturing companies at his office here today. He informed that Micromax would be making a capital investment of Rs 210 crore. In order to expedite the implementation of project, Chief Minister, Shri Akhilesh Yadav has presented the land allotment-letter to Micromax.

Shri Singhal said that senior officials of OPPO have informed that the company aims to develop 5 crore mobile phone manufacturing capacity per year in next three years. He told that a manufacturing unit of OPPO has been already set up in Noida. Chief Secretary directed that District Magistrate of Gautambudh Nagar along with officials of departments concerned to facilitate the site-visit of OPPO officials tomorrow and to provide necessary information.

On this occasion, Principal Secretary, Information Technology & Electronics – Shri Sanjiv Saran, Staff Officer to Chief Secretary – Shri Bhuvnesh Kumar, Special Secretary, IT – Shri Bhupendra Chaudhary, Chief Executive Officer of Greater Noida – Shri Deepak Agrawal, Co-founder of Micromax Informatics – Shri Rajesh Agarwal and Head, Commercial – Shri Rakesh Gupta as well as Vice-President of OPPO – Mr. Eric and Administrative Manager of the company were present.