

‘Make in India’ not possible without ‘Make in U.P.’

– Shri Akhilesh Yadav, CM, Uttar Pradesh

- ***Rs 51098 crore worth of ‘Intent for Cooperation’ signed with leading Industrialists***
- ***Single Window System for facilitating film shooting in U.P. launched by CM***
- ***Leading bankers promised a lending to the tune of 1.5 lakh crores in coming years***

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Concerted efforts by Government of Uttar Pradesh to improve the ease of doing business in the state have elicited tremendous response from industry and business community in Mumbai and Maharashtra. **Reposing immense faith in policies and business environment in Uttar Pradesh, industry magnates have proposed to invest 51098 crore in the state across the sectors.**

The **'Intent for Cooperation'** for these investments were signed by investors at the 'Investors' Conclave' organized by Government of Uttar Pradesh here today. Among others, the **companies which have expressed intention to invest in the State, include-** Idea Cellular, LG, Reliance Jio, Godrej Agrovet, Toshiba Power, Ceres Bio System, Kanodia Group, AIPMA (All Indian Plastic Manufacturers Association), ITC, Indo-Gulf Fertilizers, Amul Sanchay, etc. **Sectors** in which these investments are likely to come, include – Electronics, Food Processing, Infrastructure, IT, Power, Solar Energy, etc.

Leading the Uttar Pradesh delegation from the front, **Hon'ble Chief Minister of U.P., Shri Akhilesh Yadav** also launched a **Single Window System** for facilitating film production in Uttar Pradesh.



Addressing a large gathering of around 200 delegates from major Indian and international industrial and business houses, **Hon'ble Chief Minister of Uttar Pradesh, Shri Akhilesh Yadav** stated, *"Make in India could not be possible without 'Make in UP' as Uttar Pradesh is not only the most populated state of India but also the largest market in the country"*.

He added, *"The investment policies unveiled by the state, better facilities of roads, power, water and other essential services clearly give an edge to the*

state.” **Shri Yadav said**, “My government is committed to make Uttar Pradesh progressive and prosperous and taking it a step ahead by unveiling new schemes and projects.”

Underlining the importance of infrastructure for holistic socio-economic development, **U.P. Chief Minister said** that to give a boost to infrastructure sector the State was setting up state-of-the-art IT Parks, Mega Food Parks, Logistic hubs, Plastic city, Bio-tech industrial parks and Integrated Industrial Townships.

Quoting the upcoming 302 Km Agra-Lucknow Expressway in reference to unhindered land procurement for the project, **Shri Akhilesh Yadav said**, “The land for the project was procured seamlessly with the mutual consent of the land owners as prescribed under the Land Acquisition Act. A total of 3059 hectares of land was procured for the 10 districts.”

Referring to world-class Mass Rapid Transit System – metro rail being executed rapidly in Lucknow, Chief Minister said, “we have decided to run the metro rail in Lucknow which will be operational by the end of 2016”. **He added that** the metro rail project would provide a transit system that is convenient, safe, fast, reliable and cost-effective. **Shri Yadav said** that the government had also decided to run the metro in four more cities including Meerut, Kanpur, Allahabad and Varanasi.

Emphasising on striking the right balance between industrialization and environmental health, **U.P. Chief Minister said** that state government was developing Noida, Greater Noida, Agra and Lucknow as cycle friendly cities.

Shri Akhilesh Yadav stressed on the need of including rural areas and traditional industries in the development process. **He said** that a budget of Rs 466.53 crore had been sanctioned for construction of 1,651 urban agriculture

marketing hubs and plans were afoot to develop Kisan Bazaars in seven districts of Uttar Pradesh. *“The motto of my Government is sustainable development and care for all the sections of the society”*, **added the Chief Minister.**

Concluding his remarks, **U.P. Chief Minister, Shri Akhilesh Yadav welcomed** the investors into Uttar Pradesh. He said, *“Uttar Pradesh is open for business and we are committed to support you in all aspects. So invest in our State, partner with us, not just to invest in the state but because I strongly believe that the state is the best place for your company to grow and expand.”*

Speaking on the occasion, **Minister of State for Vocational Education and Skill Development, Government of U.P., Prof. Abhishek Mishra** said, “delivery on time and commitment are the new work ethics of the state government. Sectors like film, food, IT have opened up for investment.”

Earlier, welcoming the delegates, the **Chief Secretary of U.P., Shri Alok Ranjan** said that the CM believes in world class infrastructure. Projects like Agra-Lucknow Expressway and Lucknow Metro will be completed by October 2016. Metro in Agra, Kanpur, Allahabad, Meerut and Varanasi have also been planned. The State Government had formulated various policies for the convenience of the investors.

Sharing their **experience** of growing business and potential in U.P., **Nadir Godrej, Chairman of Godrej Industries, Sanjay Khan, CMD of Kingdom Entertainment P Ltd, Sameer Gupta, CMD of Jackson Power and R S Sodhi, MD of Amul** were all praise for the fresh steps and positive change in U.P. government’s approach for spurring industrial development in the state.

Nadir Godrej said, “UP is a big market as it has the largest population. UP's billions are beckoning investors.”

Sanjay Khan stated, “UP is the jewel in the crown of our country. The UP bureaucracy is very helpful. Its a great destination for investment. ”

Sameer Gupta said, “his experience of working with political leadership and bureaucracy has been one of the finest and most proactive.”

R S Sodhi said, “UP is the largest milk producing State. We are targeting invest Rs. 4000 crore every year for next 3 years. ”

Informing about the initiative to promote film production in Uttar Pradesh, **Principal Secretary, Information – Shri Navneet Sahgal** said that UP Government has put in place a very forward looking policy for the film industry. UP with its rich culture and diversified locations offers a vast canvas of opportunities for the film makers. With today's launching of online single window clearance system film makers will get a hassle free application filing and processing option. UP Government invites with open heart the bollywood to come and explore the "the '**Unlimited Potential**' of film shooting in the State."

In the morning, a meaningful **one-to-one interactive session** amongst government secretaries and entrepreneurs took place, wherein information and incentives available to different sectors was exchanged.

Concluding the programme, **Principal Secretary, Infrastructure & Industrial Development, Government of U.P., Shri Mahesh Kumar Gupta** extended vote of thanks to all the delegates, who participated in the Investors’ Conclave today. Expressing gratitude to the Chief Minister and dignitaries and investors present, **Shri Gupta** reiterated that the Government of Uttar Pradesh along with the Infrastructure and Industrial Development Department was committed to an easy and friendly business environment for potential investors. Assuring all support from the government, **he invited** the

entrepreneurs to Uttar Pradesh to experience the fresh winds of positive change.

Those present at the conclave apart from industry captains included prominent bollywood personalities like Ravi kishan, Boney Kapoor, Muzaffar ali, Manoj Bajpai, Ketan Mehta, Puja Bhatt, Divya Datta, Zayed khan, Anurag kashyap, Nawazzudin siddiqui and Rahul Mittra.

Impressive and enchanting short films on enormous scope of tourism, IT and industries were also played during the programme.

The investors' Meet was followed up by an interactive and meaningful session between the Chief Minister and prominent bankers of Mumbai. Those present in the interactive session included representatives from leading banks like SBI, ICICI, BOB, Kotak, HDFC, Axis, BoI, IDBI etc. The bankers committed lending and investment to the tune of 1.5 lakh crore before the CM.
