Uttar Pradesh:
A Forerunner in India’s IT /ITeS Success Story

- Uttar Pradesh is considered the IT hub of North India, contributing around 38% of the region’s export of software and services
- U.P is India’s 6th largest IT exporter; in 2010-11, IT exports from the state clocked about INR 12000 crore
- Software Technology Parks at Noida, Lucknow, Kanpur and Allahabad
- Lucknow is ranked among the Top 10 cities in India for fastest job-creation and has emerged as a “Science City”, with numerous national level laboratories, engineering and management institutes
- Agra also has emerged as preferred investment location due to its world class infrastructure and proximity to IT hubs e.g. Noida and Gurgaon
- Two EPIPs have been developed by UPSIDC – one at Gautam Buddh Nagar on 200 acre and other at Agra on 100 acre
- 884 centres operational with 2Mbps bandwidth up to Block level under UPSWAN
- Each Department to earmark a minimum of 2% of its Plan budget for IT applications
- State Level Empowered Committee under the chairmanship of the Chief Secretary to oversee the development of I.T. industry in the state

U.P. software and other services exports

- Software & other services exports (INR Cr.)
- FY07: 8453, FY08: 10695, FY09: 10264, FY10: 13832, FY11: 12000

Source: Udyog Bandhu, IBEF

Share of U.P. software & other services export (2010-11)

- INR 12000 Cr (38%)
- INR 19698 Cr (62%)

Source: Annual Plan 2012-13, GoUP

Noida and Greater Noida have emerged as major IT/ITeS Hubs

- Noida and Greater Noida have earned recognition as major IT/ITeS destinations in the country with a number of Special Economic Zones and Software Technology Parks
- The region is home to many prestigious companies such as IBM, TCS, Adobe International, HCL, Nasscom, Birlasoft, Wipro, Polaris, Cadence, Convergys, ST Microelectronics, Moser Baer, Xansa etc.
Presence of several World-Class Educational Institutions and Highly Skilled Manpower

- Uttar Pradesh has several world class institutions imparting IT and electronics education such as IIT Kanpur; IIM Lucknow; IIIT Allahabad; MNNIT Allahabad; IMT Ghaziabad; C-DAC Noida and IT-BHU
- 36 universities, 3104 colleges, 1500 ITIs/ITCs, 197 business schools and 320 engineering colleges
- 2.8 lac B.Sc and 96000 engineering & technology students enrolled every year

**UP leads in availability of skilled manpower**
- 3rd in terms of number of colleges in India
- 2nd in terms of number of ITIs/ITCs in India
- 3rd in terms of number of Business Schools in India
- 4th in terms of number of engineering colleges in India
- 3rd in terms of number of polytechnics in India

### Enrolments in Higher Education

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### Enrolments in Bachelor of Science

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Source: *India-Stat Handbook 2012*
Infrastructure on Offer to Investors

Information Technology Park, Lucknow

To be built at an estimated cost of INR 285 crore, the IT park project in Lucknow is proposed to be developed on an area of approximately 1.3 lac square metres. Lucknow Industrial Development Authority (LIDA) is the nodal agency for this project. The park will be developed on the design-finance-build-operate model.

Export Promotion Industrial Parks

Agra

- 102 acre of land at cost of INR 21 crore to provide Industrial Infrastructure to export oriented units
- Most of the plots have been allotted and several units have started construction activities

Greater Noida

- At Gautam Buddha Nagar over 200 acre of land at a cost of INR 20 crore with infrastructure facilities at par with international standards. The Park has been assured high quality power with excellent backup services through a private sector provider
- 4 units have started Production and exports; 11 units have started construction of factory building.

Information Technology City, Lucknow

The UP Government is planning a 100-acre ‘IT City’, which would come up on Lucknow-Sultanpur highway.
Attractive Financial Incentives in the new Information Technology Policy 2012

- Interest on term loans and working capital loans would be subsidized @ 5 percentage points for 5 years from the date of commencement of commercial operations.

- 100% exemption of stamp duty on purchase/lease of land/office space/buildings for IT/ITeS in Tier II/Tier III cities provided operations commence within 3 years of purchase/lease.

- Interest free loan (repayable after 7 years) equivalent to the amount of VAT and Central Sales Tax deposited or 10% of annual sales whichever is lower for a period of 10 years from the date of commencement of business for IT/ITeS units having capital investment of INR 5 crore or above.

- All IT/ITeS projects being setup in Tier II and Tier III cities will be provided land at a rebate of 25% on the prevailing sector rates, on purchase of land from State Agencies.

- Registered IT units established in IT cities, Technology Parks, Software Technology Parks will be allowed 100% additional Floor Space Index on the allowable Floor Space Index up to a maximum of the FSI allowed for Residential/Office purposes (whichever is more) in Tier II/Tier III cities.

- Permission to IT/BPO units which employ a minimum of 20 and a maximum of 50 persons to establish unit anywhere irrespective of the master plan or land use classification, barring specific land usage.

- A Policy Implementation Unit under the chairmanship of Principal Secretary IT, Government of Uttar Pradesh, shall be set up to efficiently and smoothly assist the entrepreneurs and other IT units to facilitate statutory clearances.

- Industrial Promotion Subsidy equivalent to 50% of the incentives admissible for new units (except rebate on land purchased from State Agencies) would be admissible to the existing units, if additional capital investment for capacity enhancement to the extent of 50% or more on the existing capacities of IT units is made in a period of 3 years in Tier II and Tier III Cities.

- Permission to IT and ITeS companies to have 24x7 operations and employment of women in all three shifts.

Infrastructure on Offer to Investors

Information Technology Park, Lucknow

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Information Technology City, Lucknow

The UP Government is planning a 100-acre ‘IT City’, which would come up on Lucknow-Sultanpur highway.
Several IT/ITeS Special Economic Zones in Noida and Greater Noida

Currently Three SEZs are operational in IT/ITeS domain:

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Major SEZs notified in IT/ITeS domain

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Success Stories
About Udyog Bandhu

'Udyog Bandhu' is an IS/ISO 9001:2008 certified agency of Government of Uttar Pradesh to facilitate industrial and infrastructure investment in the State.

It works as a bridge between the entrepreneurs and government by providing advisory services to entrepreneurs desirous of investing in Uttar Pradesh. 'Udyog Bandhu' is a proactive contributor in policy formulation for creating congenial business environment leading to industrial growth. It helps different industry related departments to simplify and deregulate their processes of clearance.

To ensure effective and timely resolution of issues of entrepreneurs, 'Udyog Bandhu' organises Tripartite Meetings involving entrepreneurs and government departments concerned. It works at three tiers of district, division and State to redress the grievances of industries.

State level Udyog Bandhu is headed by Hon’ble Chief Minister and an Empowered Committee has been constituted under the Chairmanship of Chief Secretary to decide on policy matters and coordination of interdepartmental issues for facilitating the investment in the State.

'Udyog Bandhu' has implemented 'Nivesh Mitra' - a web-based seamless interface to facilitate investment in Uttar Pradesh. 'Nivesh Mitra' is an online single window clearance facility available 24x7 to investors willing to apply for setting up industry or enterprise in the State.

Application through 'Nivesh Mitra' is mandatory for establishing all kinds of enterprises except for micro enterprises. Facility of online payment of relevant fee is also available through this web portal. 'Nivesh Mitra' is currently providing services of 12 departments concerned with industries, it works as a single point mechanism for timely issuance of approvals and clearances required for setting up enterprise anywhere in the State.
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