

Golden Card facility introduced for industrialists in U.P.

Facility to ease the access of reputed industrialists and main officials of industrial associations to government offices

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In an attempt to ease the access and reach of reputed industrialists and key officials of industrial associations to state government offices, State government has issued a government order to provide them with a facility of 'Golden Card'.

Explaining the objective of this facility, Infrastructure & Industrial Development Commissioner (IIDC), **Anil Kumar Gupta** said, ***"Golden Card facility is part of the larger endeavour of creating an industry-friendly environment in Uttar Pradesh. Industrialists and prospective investors have to regularly visit government offices for getting relevant information on proposals and for sorting out their problems, this measure will make their entry easy."***

This facility will be available to **state presidents** and **general secretaries of national level industrial associations** like - Confederation of Indian Industries (CII), PHD Chamber of Commerce & Industry (PHDCCI), Indian Industries Association (IIA), Associated Chamber of Commerce and Industry and Federation of Indian Chambers of Commerce and Industry (FICCI). Cards will also be issued to national presidents of these associations on demand. Maximum two cards will be allowed per association. **State level industrial associations** will be allowed **a card each**. **Reputed investors**, who **propose to invest more Rs 200 crore in the Uttar Pradesh**, will also be issued Golden Cards. Promoters of such projects or their nominated representative will be able avail this facility. A maximum of two cards will be permitted per unit or group of such units.

Golden Card will be akin to an identity card with the photograph of the holder. It will allow **entry of industrialists** to State government secretariat and other government department offices on **priority basis without any hurdle**. Golden card will be treated at par with identity cards issued by U.P. Secretariat administration.

Golden card holders will be able to enter government administrative offices easily and their **issues will be taken up on priority basis and resolved in a time-bound manner**.

To avail this facility, **application will have to be submitted at State level Udyog Bandhu** office. Udyog Bandhu headquarter will issue the Gold Card after due verification and will inform the State Secretariat administration about it.

It may be noted that Government of Uttar Pradesh has proposed various measures in Infrastructure & Industrial Development Policy 2012 towards improving ease of doing business in the State, Golden card facility is one of them.
