

## **Large scale milk production to directly benefit farmers**

- ***AMUL milk production units to be set up in Lucknow, Kanpur, Varanasi and Saifai***
- ***Each unit to produce 5 lakh litres of milk per day***
- ***7 lakh farmers families to benefit directly***
- ***Milk to be purchased from farmers at co-operative collection centres in villages***
- ***Farmers to get share of profits as bonus***

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Inspite of Uttar Pradesh being the biggest producer of milk in the country and home to the largest number of cattle, the dairy industry in the State has not achieved its true potential. Hence, in a bid to realise the full potential of dairy industry in the State, U.P. government, specially on the initiative of Hon'ble Chief Minister, Mr Akhilesh Yadav, has decided to establish AMUL milk product plants in the State at several places.

Under this initiative, it has been decided to set up four units with capacity of 5 lakh litres milk per day. These units will be established at Chakgajaria on Sultanpur road in Lucknow, in Jainpur industrial area of Kanpur-Rural, in Karkhianv industrial area on Varanasi-Lucknow road near airport in district Varanasi and at Saifai in district Etawah.

Lakhs of farmers will reap direct benefit from these projects. Milk producers will get reasonable rates for their milk and consumers will get unadulterated milk products high in nutrition.

It is estimated that each milk product plant will be set up with around `150 crores of investment and in addition to indirect employment, 20,000 new jobs will be created directly. Approximately 7 lakh farmer families are expected to be benefitted, once all four units are established.

According to the plan, in coordination with the *Kamdhenu* scheme of the State government, each unit would set up milk collection centres in villages in 100 Km around the unit. Farmers will be able to sell their milk at these collection centres for which they would be paid in cash. Additionally, farmers will be paid a share of the profits earned annually as bonus.

Subsequently, large agro-based industries have been planned to be established in other backwards areas of the State including eastern and Bundelkhand region.